

AGENDA ITEM



CITY OF LODI COUNCIL COMMUNICATION

AGENDA TITLE: Public Hearing to Consider Resolution Approving Transit Fare Structure Updates

MEETING DATE: November 17, 2010

PREPARED BY: Public Works Director

RECOMMENDED ACTION: Public hearing to consider resolution approving transit fare structure updates.

BACKGROUND INFORMATION: At the August 24, 2010 Shirtsleeve Session, staff discussed several items presented at two City-hosted public information meetings. One of the items included replacing the fixed route monthly pass with a 31-day pass. Another request from Transit riders was to modify the 10-ride passes. Staff requests City Council approve the recommendations and associated transit fare structure changes as presented in Exhibit A, based upon the information provided below.

Change Fixed Route Monthly Pass to 31-Day Pass: By January 2, 2011, new automated fare boxes will be in place, along with new pre-printed tickets. Currently, patrons purchase fixed route monthly passes that are hole-punched by month and year to validate the pass. The new automated fare box equipment will be able to print the start date and it will expire 31 days later.

Add Dial-A-Ride/VineLine (DAR/VL) 10-Ride Pass Senior/Disabled/Medicare (Outside City Limit): Currently, there is a surcharge for passengers using DAR/VL outside the City limits. Staff recommends incorporating this surcharge into a 10-ride pass for DAR/VL Senior/Disabled/Medicare passengers to make it more convenient for our customers. The new \$31 pass includes \$16 for the DARNL Senior/Disabled/Medicare 10-ride pass plus \$15 (\$1.50 surcharge multiplied by 10 rides for service outside the City limits).

Change Fare for Fixed Route 10-Ride Pass Senior/Disabled/Medicare: On April 7, 2010, City Council approved a fare reduction from \$0.65 to \$0.60 to comply with the half-fare federal regulation (Fixed Route General Public Fare is \$1.25); however, the 10-ride pass was not changed from \$6.25 to \$6.00. Staff recommends reducing the fixed route 10-ride pass for Senior/Disabled/Medicare to \$6.00 (\$0.60 multiplied by 10 rides).

Prior to the public hearing, the proposed fare structure was posted on all buses in English and Spanish and distributed by the drivers to passengers requesting comments. Comments on the proposed fare structure update will be presented at the public hearing. At the two public information meetings, staff received positive feedback for the 31-day pass since it is similar to other transit agencies fare passes.

Notices for the public hearing were published in the *Lodi News-Sentinel* and posted at the Lodi Transit Station, Hutchins Street Square, LOEL Senior Center, and Lodi Public Library.


APPROVED:

A handwritten signature in black ink, appearing to read "Konradt Bartlam".

Konradt Bartlam, Interim City Manager

FISCAL IMPACT: The proposed transit fare restructuring has an insignificant effect on transit revenues.

FUNDING AVAILABLE: No General Fund revenues are needed to cover the extended service operation costs.



F. Wally Sandelin
Public Works Director

Prepared by Paula J. Fernandez, Transportation Manager/Senior Traffic Engineer

FWS/PJF/pmf

Attachment

Exhibit A

	Existing Fare	Proposed Fare
Dial-A-Ride Single Ride - General Public (0-59)	\$7.00	N/C
Dial-A-Ride/VineLine Single Ride - Senior/Disabled/Medicare	\$2.00	N/C
Dial-A-Ride 10-Ride General Public	\$66.50	NIC
Dial-A-Ride/VineLine 10-Ride Pass Senior/Disabled/Medicare	\$16.00	NIC
Dial-A-Ride/ VineLine 10-Ride Pass Senior/Disabled/Medicare (Outside City Limits)		\$31.00
Dial-A-Ride/VineLine Single Ride - Senior/Disabled/Medicare (Outside City Limits)	\$1.50	N/C
Fixed Route General Public (5-59)	\$1.25	N/C
Fixed Route Senior/Disabled/Medicare	\$0.60	NIC
Fixed Route General Public Monthly Pass 31-day Pass	\$44.00	\$44.00
Fixed Route Senior/Disabled/Medicare Monthly Pass 31-day Pass	\$22.00	\$22.00
Fixed Route 10-Ride Pass General Public	\$12.50	N/C
Fixed Route 10-Ride Pass Senior/Disabled/Medicare	\$6.25	\$6.00
N/C - No change		

RESOLUTION NO. 2010-199

A RESOLUTION OF THE LODI CITY
COUNCIL APPROVING TRANSIT FARE
STRUCTURE UPDATES

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WHEREAS, at the August 24, 2010, Shirtsleeve Session, staff discussed several items presented at two City-hosted public information meetings, including replacement of the fixed route monthly pass with a 31-day pass and modification of the 10-ride passes; and

WHEREAS, by January 2, 2011, new automated fare boxes will be in place, which will be able to print the start date on the ticket and it will expire 31 days later; and

WHEREAS, currently, there is a surcharge for passengers using Dial-A-Ride/VineLine (DARNL) outside the City limits. Staff recommends incorporating this surcharge into a 10-ride pass for DARNL Senior/Disabled/Medicare passengers to make it more convenient for our customers. The new \$31 pass includes \$16 for the DARNL Senior/Disabled/Medicare 10-ride pass plus \$15 (\$1.50 surcharge multiplied by 10 rides for service outside the City limits); and

WHEREAS, on April 7, 2010, City Council approved a fare reduction from \$0.65 to \$0.60 to comply with the half-fare federal regulation (Fixed Route General Public Fare is \$1.25); however, the 10-ride pass was not changed from \$6.25 to \$6.00. Staff recommends reducing the fixed route 10-ride pass for Senior/Disabled/Medicare to \$6.00 (\$0.60 multiplied by 10 rides).

NOW, THEREFORE, BE IT RESOLVED that the Lodi City Council does hereby approve the recommendations and transit fare structure changes as presented in Exhibit A attached.

Dated: November 17, 2010

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I hereby certify that Resolution No. 2010-199 was passed and adopted by the City Council of the City of Lodi in a regular meeting held November 17, 2010, by the following vote:

AYES: COUNCIL MEMBERS – Hansen, Hitchcock, Johnson, Mounce, and Mayor Katzakian

NOES: COUNCIL MEMBERS – None

ABSENT: COUNCIL MEMBERS – None

ABSTAIN: COUNCIL MEMBERS – None



RANDI JOHL
City Clerk

EXHIBIT A

	Existing Fare	Proposed Fare
Dial-A-Ride Single Ride - General Public (0-59)	\$7.00	NIC
Dial-A-Ride/VineLine Single Ride - Senior/Disabled/Medicare	\$2.00	NIC
Dial-A-Ride 10-Ride General Public	\$66.50	NIC
Dial-A-Ride/ VineLine 10-Ride Pass Senior/Disabled/Medicare	\$16.00	N/C
Dial-A-Ride/ VineLine 10-Ride Pass Senior/Disabled/Medicare (Outside City Limits)		\$31.00
Dial-A-RideNineLine Surcharge for Outside City Limits	\$1.50	N/C
-		
Fixed Route General Public (5-59)	\$1.25	NIC
Fixed Route Senior/Disabled/Medicare	\$0.60	N/C
Fixed Route General Public Monthly Pass 31-day Pass	\$44.00	\$44.00
Fixed Route Senior/Disabled/Medicare Monthly Pass 31-day Pass	\$22.00	\$22.00
Fixed Route 10-Ride Pass General Public	\$12.50	N/C
Fixed Route 10-Ride Pass Senior/Disabled/Medicare	\$6.25	\$6.00

N/C - No change



*Please immediately confirm receipt
of this fax by calling 333-6702*

CITY OF LODI
P. O. BOX 3006
LODI, CALIFORNIA 95241-1910

ADVERTISING INSTRUCTIONS

**SUBJECT: PUBLIC HEARING TO CONSIDER RESOLUTION APPROVING
TRANSIT FARE STRUCTURE UPDATES**

PUBLISH DATE: SATURDAY, OCTOBER 23, 2010

LEGAL AD

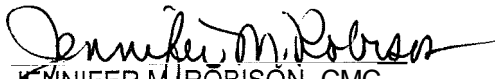
TEAR SHEETS WANTED: One (1) please

**SEND AFFIDAVIT AND BILL TO:
LNS ACCT. #0510052**

RANDI JOHL, CITY CLERK
City of Lodi
P.O. Box 3006
Lodi, CA 95241-1910

DATED: THURSDAY, OCTOBER 21, 2010

**ORDERED BY: RANDI JOHL
CITY CLERK**


JENNIFER M. ROBISON, CMC
ASSISTANT CITY CLERK

MARIA BECERRA
ADMINISTRATIVE CLERK

Verify Appearance of this Legal in the Newspaper – Copy to File

LNS	Faxed to the Sentinel at 369-1084 at _____ (time) on _____ (date) _____ (pages)
	Phoned to confirm receipt of all pages at _____ (time) _____ CF _____ MB _____ JMR (initials)



DECLARATION OF POSTING

PUBLIC HEARING TO CONSIDER RESOLUTION APPROVING TRANSIT FARE STRUCTURE UPDATES

On Friday, October 22, 2010, in the City of Lodi, San Joaquin County, California, a Notice of Public Hearing to consider resolution approving transit fare structure updates (attached and marked as Exhibit A) was posted at the following locations:


Lodi Public Library
Lodi City Clerk's Office
Lodi City Hall Lobby
Lodi Carnegie Forum

I declare under penalty of perjury that the foregoing is true and correct.

Executed on October 22, 2010, at Lodi, California.

ORDERED BY:

**RANDI JOHL
CITY CLERK**


JENNIFER M. ROBISON, CMC
ASSISTANT CITY CLERK

MARIA BECERRA
ADMINISTRATIVE CLERK



CITY OF LODI

Carnegie Forum
305 West Pine Street, Lodi

NOTICE OF PUBLIC HEARING

Date: November 17, 2010

Time: 7:00 p.m.

For information regarding this notice please contact:

Randi Johl,

City Clerk

Telephone: (209) 333-6702

EXHIBIT A

NOTICE OF PUBLIC HEARING

NOTICE IS HEREBY GIVEN that on **Wednesday, November 17, 2010**, at the hour of 7:00 p.m., or as soon thereafter as the matter may be heard, the City Council will conduct a public hearing at the Carnegie Forum, 305 West Pine Street, Lodi, to consider the following matter:

a) Resolution approving transit fare structure updates.

Information regarding this item may be obtained in the Public Works Department, 221 West Pine Street, Lodi, (209) 333-6706. All interested persons are invited to present their views and comments on this matter. Written statements may be filed with the City Clerk, City Hall, 221 West Pine Street, 2nd Floor, Lodi, 95240, at any time prior to the hearing scheduled herein, and oral statements may be made at said hearing.

If you challenge the subject matter in court, you may be limited to raising only those issues you or someone else raised at the public hearing described in this notice or in written correspondence delivered to the City Clerk, 221 West Pine Street, at or prior to the close of the public hearing.

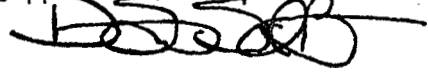
By Order of the Lodi City Council:



Randi Johl
City Clerk

Dated: October 20, 2010

Approved as to form:



D. Stephen Schwabauer
City Attorney